

GRANT AGREEMENT NO.

This Grant Agreement is between the Mt. Hood Cable Regulatory Commission (“COMMISSION”) and Wild Diversity (or “GRANTEE”) in an amount not to exceed \$42,935 to support the “Adventure Media” project.

RECITALS:

1. GRANTEE submitted a grant application for the FY 2023-24 Community Technology Grants Program competitive grants process and following COMMISSION review, was recommended for funding.
2. The COMMISSION now desires to award a grant to GRANTEE in an amount not to exceed \$42,935.

THEREFORE, in consideration of the mutual promises and covenants contained herein, the parties agree as follows:

ARTICLE I – SCOPE OF WORK/OUTCOME MEASURES

GRANTEE agrees to implement the “Adventure Media” project as described in ATTACHMENT A: Scope of Work/Grant Application, which by this reference are incorporated herein and made a part hereof. GRANTEE shall not use the Grant funds for any purposes other than those set forth in Attachment A.

ARTICLE II – AGREEMENT PERIOD

This Agreement becomes effective on April 1, 2024, unless GRANTEE fails to sign and return the Agreement to the COMMISSION within thirty (30) days of COMMISSION action to approve the Agreement, in which event this Agreement shall be null and void. The term of this Agreement is through, and including, December 31, 2025, unless extended or earlier terminated under the terms of this Agreement.

ARTICLE III – SPECIFIC CONDITIONS OF THE GRANT

- A. **Publicity:** During the term of this Grant Agreement, GRANTEE shall use its best efforts to mention the COMMISSION’s grant funding in publicity regarding the program(s) that will be supported by the grant funds.

Any publicity regarding the project shall indicate that the project was made possible by a Grant from the COMMISSION through funds provided by the cable companies. Grantee shall notify the Project Manager before releasing information about the Grant to the press or other news media. The COMMISSION may include information regarding the Grant in periodic public reports.

- B. **Records:** GRANTEE shall account for the Grant funds separately in its books of accounts. GRANTEE shall charge only Grant-related expenditures against Grant funds.

Grantee agrees to keep accurate and complete financial records that will enable the COMMISSION to easily determine the use of Grant funds and the allocation method of Matching Funds committed by GRANTEE and Project Partners in the Grant for the project for six (6) years after COMMISSION makes final grant payment, GRANTEE has made final report, or the termination date of this Agreement, whichever is later. GRANTEE shall provide COMMISSION prompt access to these records upon request and permit copying as COMMISSION may require.

- C. COMMISSION Grant Manager: COMMISSION hereby appoints Rana DeBey to act as its Project Manager with regard to this Agreement. COMMISSION may, from time to time, designate another person to act as the Commission Project Manager and will inform GRANTEE in writing of any change in Project Manager.

Attn: Rana DeBey, Project Manager:
Mt. Hood Cable Regulatory Commission
c/o City of Portland
Bureau of Planning & Sustainability
1810 SW 5th Ave, Suite 710
Portland, OR 97201
Email: rana.debey@portlandoregon.gov

- D. GRANTEE Project Manager: GRANTEE hereby appoints Mercy M'fon Shammah to act as its Project Manager regarding this Agreement. GRANTEE may, from time to time, designate another person to act as the GRANTEE Project Manager and will inform COMMISSION in writing of any change in Project Manager.

Mercy M'fon Shammah, Executive Director
Wild Diversity
2310 NE 82nd Ave
Portland, OR 97220
(503) 703-9837
mercy@wilddiversity.com

- E. Payment: The COMMISSION Project Manager is authorized to approve work, billings, and invoices submitted pursuant to this grant and to carry out all other COMMISSION actions referred to herein in accordance with this Agreement.
- F. Reports: GRANTEE shall submit Interim Status Reports and a Final Status Report (collectively referred to as 'Report(s)') to the Project Manager using the COMMISSION's online grants management system. The Reports shall include both programmatic and financial information as established by the COMMISSION. For a Report to be acceptable to the Project Manager, the GRANTEE shall document and clearly describe the progress of the grant scope in accordance with the reporting schedule defined below.

Interim Status Reporting periods are April 1, 2024 through October 31, 2024; November 1, 2024 through March 31, 2025; April 1, 2024 through October 31,

2025. Interim Status Reports are due within thirty (30) days of the end of each reporting period.

GRANTEE shall submit a Final Status Report no later than November 30, 2025.

Interim and Final Status Reports shall include an accurate and complete financial report of Grant fund and Matching fund expenditures. The Report shall include copies of receipts or other evidence of payment for actual grant funded capital costs incurred by GRANTEE related to the Grant. Reported expenses will be charged against the advanced funds and will be made after review and approval of the status reports.

The Project Manager, at her/his sole discretion, may require additional programmatic information or financial documentation of Grant project expenditures. GRANTEE shall make its books, general organizational and administrative information, documents, papers and records that are related to this Agreement or GRANTEE's performance of services related to this Agreement available for inspection by the Project Manager or other COMMISSION representatives during reasonable business hours following five (5) business days advance written notification from the Project Manager.

GRANTEE shall immediately provide notice in writing by electronic mail to the Project Manager when GRANTEE anticipates or realizes any deviation in the Grant project which may result in GRANTEE's inability to complete the Grant project as originally submitted and approved by the COMMISSION.

- G. Project and Fiscal Monitoring: The COMMISSION and the Project Manager shall monitor the GRANTEE's performance on an as needed basis to assure compliance with this Agreement. Such monitoring may include, but is not limited to, on site visits at reasonable times, telephone interviews and review of required reports. Monitoring will cover both programmatic and fiscal aspects of the Grant. The frequency and level of monitoring will be determined by the Project Manager. GRANTEE shall remain fully responsible at all times for performing the requirements of this Agreement.

ARTICLE IV -- PAYMENTS

- A. The amount of this grant award is \$42,935. Upon submission of an invoice from GRANTEE, and upon certification by the Project Manager that the invoice is in accordance with this Agreement, the COMMISSION shall disburse an advance payment to the Grantee in the amount of \$42,935, as specified in the invoice, within thirty (30) days after receipt of the invoice.
- B. GRANTEE shall submit the invoice online through the COMMISSION's online grants management system using the status report module, and shall be on GRANTEE's letterhead, signed and dated by an authorized representative of GRANTEE and addressed to "MHCRC c/o City of Portland." The invoice shall include an invoice number, the title of the Grant project and the total grant amount authorized by the Grant. If the Project Manager finds that the invoice is not in accordance with this Agreement, the Project Manager shall notify the GRANTEE of the reason(s) for the disallowance and non-payment.
- C. GRANTEE agrees to operate the program as described in the GRANTEE's grant

application and to expend funds in accordance with the approved budget, unless the GRANTEE receives prior written approval from the COMMISSION'S Grant Manager to modify the program or the budget.

- D. If for any reason GRANTEE receives a grant payment under this Grant Agreement and does not use grant funds, provide required services or take any actions required by the Grant Agreement the COMMISSION may, at its option terminate, reduce or suspend any grant funds that have not been paid and may, at its option, require GRANTEE to immediately refund to the COMMISSION the amount improperly expended or received by GRANTEE.
- E. Grant payments under this Agreement may be used only to provide the services or take the actions listed previously in this Grant Agreement and shall not be used for any other purpose.
- F. If, for any reason, GRANTEE's anticipated services or actions are terminated, discontinued or interrupted, the COMMISSION's payment of funds under this grant may be terminated, suspended or reduced.
- G. The majority of expenditures (a minimum of 90%) made from Grant funds for Grant project capital costs must be made at least sixty (60) days prior to the expiration of this Agreement.
- H. GRANTEE shall repay to the COMMISSION, thirty (30) days prior to the expiration date of this Agreement, any Grant funds that have not been expended for Grant purposes.
- I. GRANTEE will keep vendor receipts and evidence of payment for materials and services and time records and evidence of payment for program wages, salaries, and benefits, and GRANTEE services. All such receipts and evidence of payments will promptly be made available to the Grant Manager or other designated persons, upon request. At a minimum, such records shall be made available and will be reviewed as part of the annual monitoring process.
- J. Prevailing wages. State of Oregon, Bureau of Labor and Industries (BOLI) wage rates are required for certain contracts that total \$50,000 and above. If GRANTEE's project is subject to the prevailing wage requirements, GRANTEE will comply with the prevailing wage requirements of ORS 279C.800 through 279C.870 and any other applicable prevailing wage requirements contained in ORS 279C, Oregon administrative rules, or Commission code.
- K. Prevailing wage indemnity. GRANTEE AGREES TO INDEMNIFY, DEFEND, AND HOLD HARMLESS COMMISSION, ITS EMPLOYEES, OFFICERS, AND AGENTS, FROM AND AGAINST ANY CLAIM, SUIT, OR ACTION, INCLUDING ADMINISTRATIVE ACTIONS, THAT ARISE OUT OF GRANTEE'S FAILURE TO COMPLY WITH ORS 279C.800 TO 279C.870 AND ANY APPLICABLE ADMINISTRATIVE RULES OR POLICIES.

ARTICLE V -- GENERAL GRANT PROVISIONS

- A. Cause for Termination; Cure. It shall be a material breach and cause for termination of this Agreement if GRANTEE uses grant funds outside of the

scope of this Agreement, or if GRANTEE fails to comply with any other term or condition or to perform any obligations under this Agreement within thirty (30) days after written notice from COMMISSION. If the breach is of such nature that it cannot be completely remedied within the thirty (30) day cure period, GRANTEE shall commence cure within the thirty (30) days, notify COMMISSION of GRANTEE's steps for cure and estimated time table for full correction and compliance, proceed with diligence and good faith to correct any failure or noncompliance, and obtain written consent from COMMISSION for a reasonable extension of the cure period.

- B. No Payment or Further Services Authorized During Cure Period. During the cure period, COMMISSION is under no obligation to continue providing additional grant funds notwithstanding any payment schedule indicated in this Agreement. GRANTEE shall not perform services or take actions that would require COMMISSION to pay additional grant funds to GRANTEE. GRANTEE shall not spend unused grant funds and such unused funds shall be deemed held in trust for COMMISSION. GRANTEE shall be solely responsible for any expenses associated with cure of its noncompliance or failure to perform.
- C. Termination for Cause. Termination for cause based on GRANTEE's misuse of grant funds shall be effective upon notice of termination. Termination for cause based on failure to comply or perform other obligations shall be effective at the end of the 30-day period unless a written extension of cure period is granted by COMMISSION. GRANTEE shall return all grant funds that had not been expended as of the date of the termination notice. All finished or unfinished documents, data, studies, and reports prepared by GRANTEE under this Agreement shall, at the option of COMMISSION, become the property of COMMISSION; and GRANTEE may be entitled to receive just and equitable compensation for any satisfactory work completed on such documents up until the time of notice of termination, in a sum not to exceed the grant funds already expended.
- D. Penalty for Termination for Cause. If this Agreement is terminated for cause, COMMISSION, at its sole discretion, may seek repayment of any or all grant funds tendered under this Agreement, and decline to approve or award future grant funding requests to GRANTEE.
- E. Termination by Agreement or for Convenience of Commission. COMMISSION and GRANTEE may terminate this Agreement at any time by mutual written agreement. Alternatively, COMMISSION may, upon thirty (30) days written notice, terminate this agreement for any reason deemed appropriate in its sole discretion. If the Agreement is terminated as provided in this paragraph, GRANTEE shall return any grant funds that would have been used to provide services after the effective date of termination. Unless the Parties agree otherwise, GRANTEE shall finish any work and services covered by any grant funds already paid and shall not commence any new work or services which would require payment from any unused grant funds.
- F. Changes in Anticipated Services. If, for any reason, GRANTEE's anticipated services or actions are terminated, discontinued or interrupted, COMMISSION's payment of grant funds may be terminated, suspended or reduced. GRANTEE shall immediately refund to COMMISSION any unexpended grant funds received by GRANTEE.

- G. Amendment. The Grant Manager is authorized to execute amendments to the scope of the services or the terms and conditions of this Agreement, provided the changes do not increase COMMISSION's financial risk. Increases to the grant amount must be approved by the COMMISSION unless the COMMISSION delegated authority to amend the grant amount authorizing this Agreement. Amendments to this Agreement, including any increase or decrease in the grant amount, must be in writing and executed by the authorized representatives of the Parties and approved to form by the COMMISSION's Attorney.
- H. Non-discrimination; Civil Rights. In carrying out activities under this Agreement, GRANTEE shall not discriminate against any employee or applicant for employment because of race, color, religion, sex, age, handicap, familial status, sexual orientation or national origin. GRANTEE shall take actions to ensure that applicants for employment are employed, and that employees are treated during employment, without regard to their race, color, religion, sex, age, handicap, familial status, sexual orientation or national origin. Actions shall include but not be limited to, the following: employment, upgrading, demotion, or transfer; recruitment or recruitment advertising; layoff or termination; rates of pay or other forms of compensation; and selection for training, including apprenticeship.

GRANTEE shall post in conspicuous places, available to employees and applicants for employment, notices, which state that all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, or national origin. GRANTEE shall incorporate the foregoing requirements of this section in all other agreements for work funded under this Agreement, except agreements governed by Section 104 of Executive Order 11246.

- I. Audit. COMMISSION, either directly or through a designated representative, may conduct financial or performance audit of the billings and services under this Agreement or GRANTEE records at any time during this Agreement and during the six (6) year period established above in Article III.B. As applicable, audits will be conducted in accordance with generally accepted auditing standards as promulgated in *Government Auditing Standards* by the Comptroller General of the United States General Accounting Office. If an audit discloses that payments to GRANTEE exceeded the amount to which GRANTEE was entitled, then GRANTEE shall repay the amount of the excess to COMMISSION.

Because grant funds are derived from the cable franchises, the cable companies may conduct a financial review or audit of GRANTEE for the purpose of verifying whether use of capital grant funds is in accordance with the requirements of cable franchises related to use of capital grant funds. If the COMMISSION receives notice from a cable company in accordance with the terms of the cable franchises of such audit or review, the COMMISSION's Project Manager shall notify GRANTEE within five (5) business days of receiving the notice, and shall identify to GRANTEE the relevant financial records of GRANTEE that the cable company seeks to review. The scope of such audit or review of GRANTEE shall be consistent with the terms of the applicable cable franchise. GRANTEE agrees to make such relevant financial records available to cable company's authorized representative for inspection and copying. Such records shall be reviewed during normal business hours at a time and place made available by GRANTEE. The COMMISSION's Project Manager shall promptly provide GRANTEE with written notice of the audit or review's conclusions.

- J. Indemnification. GRANTEE shall hold harmless, defend, and indemnify COMMISSION, and its officers, agents and employees against all claims, demands, actions, and suits (including all costs) brought against any of them arising from actions or omissions of GRANTEE and/or its contractors in the performance of this Agreement.
- K. Grantee's Contractor; Non-Assignment. If GRANTEE utilizes contractors to complete its work under this Agreement, in whole or in part, GRANTEE shall require any of its contractors to agree, as to the portion contracted, to fulfill all obligations of the Agreement as specified in this Agreement. However, GRANTEE shall remain obligated for full performance hereunder, and COMMISSION shall incur no obligation other than its obligations to GRANTEE hereunder. This Agreement shall not be assigned or transferred in whole or in part or any right or obligation hereunder, without prior written approval of COMMISSION.
- L. Independent Contractor Status. GRANTEE, and its contractors and employees are not employees of COMMISSION and are not eligible for any benefits through COMMISSION, including without limitation, federal social security, health benefits, workers' compensation, unemployment compensation, and retirement benefits. GRANTEE will be responsible for any federal, state, or local taxes and fees applicable to payments hereunder.
- M. Oregon Laws and Forum. This Agreement shall be construed according to the laws of the State of Oregon without regard to its provisions regarding conflicts of law. Any litigation between COMMISSION and GRANTEE arising under this Agreement or out of work performed under this Agreement shall occur in Multnomah County court having jurisdiction thereof, and if in the federal courts, in the United States District Court for the State of Oregon.
- N. Compliance with Law. GRANTEE and all persons performing work under this Agreement shall comply with all applicable federal, state, and local laws and regulations, including reporting to and payment of all applicable federal, state and local taxes and filing of business license. If GRANTEE is a 501(c)(3) organization, GRANTEE shall maintain its nonprofit and tax-exempt status during this Agreement.
- O. Severability. COMMISSION and GRANTEE agree that if any term or provision of this Agreement is declared by a court of competent jurisdiction to be illegal or in conflict with any law, the validity of the remaining terms and provisions shall not be affected, and the rights and obligations of the Parties shall be construed and enforced as if the Agreement did not contain the particular term or provision held to be invalid.
- P. No Other Obligations: GRANTEE acknowledges that, except for the Grant, the COMMISSION has no obligation to provide, and the COMMISSION has not led GRANTEE to believe in any way (whether expressly or by implication) that the COMMISSION will provide any additional or future assistance, financial or otherwise, either to GRANTEE or for the Grant project.
- Q. Merger. This Agreement contains the entire agreement between COMMISSION and GRANTEE and supersedes all prior written or oral discussions or agreements.

There are no oral or written understandings that vary or supplement the conditions of this Agreement that are not contained herein.

- R. Third Party Beneficiaries. There are no third-party beneficiaries to this Agreement and may only be enforced by the Parties.
- S. Electronic Transaction; Counterparts. The Parties agree that they may conduct this transaction, including any amendments, by electronic means, including the use of electronic signatures. This Agreement, and any amendment, may be executed in any number of counterparts, each of which shall be deemed an original, but all of which together shall constitute a single instrument.
- T. NOTICE: Notices to Grantee under this Grant Agreement shall be sent to GRANTEE at the following address:

Mercy M'fon Shammah, Executive Director
Wild Diversity
2310 NE 82nd Ave
Portland, OR 97220
(503) 703-9837
mercy@wilddiversity.com

NOTICE: Notices to Grantor under this Grant Agreement shall be sent to COMMISSION at the following address:

Attn: Rana DeBey, Project Manager:
Mt. Hood Cable Regulatory Commission
c/o City of Portland
Bureau of Planning & Sustainability
1810 SW 5th Ave, Suite 710
Portland, OR 97201
Email: rana.debey@portlandoregon.gov

SIGNATURES:

COMMISSION

GRANTEE

Name: Julia DeGraw
Title: Chair,
Mt. Hood Cable
Regulatory Commission
(MHCRC)

Name: Mercy M'fon Shammah
Title: Executive Director
Wild Diversity

Date: _____

Date: _____

APPROVED AS TO FORM:

Commission Attorney,
Mt. Hood Cable Regulatory
Commission (MHCRC)

25403 - Wild Diversity's Adventure Media

Application Details

Funding Opportunity: 25009-2024 Community Technology Grants
Funding Opportunity Due Date: Jun 30, 2024 8:09 AM
Program Area: Community Technology Grants
Status: Submitted
Stage: Final Application

Initial Submit Date: Feb 8, 2024 12:30 PM
Initially Submitted By: Michele Crim
Last Submit Date: Feb 9, 2024 7:36 AM
Last Submitted By: Michele Crim

Contact Information

Primary Contact Information

Active User*: Yes
Type: External User
Name: Salutation Michele Middle Name Crim
First Name Last Name
Title:
Email*: michele@crimdom.net
Phone*: (503) 310-1803 Ext.
Phone
###-###-####
Fax: ###-###-####

Organization Information

Status*: Approved
Organization Name*: Wild Diversity
Organization Type*: Non-Profit Entity
Tax Id:
Organization Website:
Address*: 2310 NE 82nd Ave

Portland Oregon 97220
City State/Province Postal Code/Zip
Phone*: (503) 310-1803 Ext.
###-###-####
Fax: ###-###-####

FY21-22 Final Application Project Narrative

Project Narrative

Total Grant Funds:	\$42,935.00
Total Match Funds:	\$42,988.00
Total Funds:	\$85,923.00
Proposed Technology:	Video production equipment
Public Benefit Area:	Reducing Disparities
Select which jurisdiction(s) your project will serve:	Gresham, Portland, Troutdale, Unincorporated Multnomah County, Wood Village
Please select the size of your organization's total operating budget:	Less Than \$500,000

In defining the project purpose, applicants must:

- Define a specific need or problem. This includes clearly defining the community or beneficiaries you intend to impact.
- Propose a credible solution and achievable means of addressing identified needs or problems. How will use of the technology address your identified public benefit area and serve your identified community or targeted beneficiaries?
- Describe how you plan to integrate DEI measures into your project, or alternatively, how your project is supported by DEI-focused work within your organization as a whole.

Project Purpose:

Community Need: Everyone deserves the opportunity to experience the healing that nature offers.

Wild Diversity creates a personal connection to the outdoors for BIPOC and LGBTQ+ communities through outdoor adventures and education. We build unshakeable foundations of support and safety while creating a welcoming space for individuals within these communities to have access to outdoor adventures, conservation, and all connections with wild spaces.

When you talk to anyone who enjoys the outdoors, they often reference their love of the wild with memories from their childhood. We also see an outdoor industry from top to bottom - from outdoor adventures to conservation - being dominated by a single demographic group. To fix this, memories in the outdoors must be experienced by a wider population.

Our philosophy is that creating a sense of belonging in the outdoors for BIPOC and LGBTQ+ communities is the first step to creating comfort in outdoor activities and building up future stewards. We don't want to merely provide one-time events; we are looking to build experiences so that community members will want to come back to nature again and again.

Wild Diversity's Proposed Solution: If they see it, they can be it.

The diversity and community reflection within Wild Diversity's leadership, staff, Adventure Guides, participants, and programming is what sets us apart from many other outdoor programs. By being BIPOC and LGBTQ+ leaders and youth mentors ourselves, we are showing participants the range of possibilities that are at their feet. We are creating positive experiences and showing them their own potential through seeing themselves represented in our educators, coordinators, outdoorists, biologists, scientists, and adventure leaders.

By upgrading our video technology to create empowering videos, Wild Diversity will be able to greatly expand our reach to even more BIPOC and LGBTQ+ community members. We will create videos that include engaging learning activities so viewers can explore a wide

variety of environmental and outdoor topics in the areas that most interest them, all while seeing themselves reflected in the video participants.

Adventure Media Program

Over the past two years, Wild Diversity has improved and expanded our approach to creating engaging and informative videos that showcase BIPOC joy and expertise in the outdoors. Prior support from MHCRC has been critical in this endeavor, and we look forward to leveling up our efforts with new and improved equipment.

Moving forward, every summer Wild Diversity will hire three BIPOC young adults (under the age of 25) to create video content. A minimum of six 3-5 minute videos will be created and shared via the public access channels. Wild Diversity's Adventure Media participants will curate, direct and edit videos that showcase BIPOC and/or LGBTQ+ joy and expertise in the outdoors. The specific topics of the videos will be determined by the Adventure Media participants, but past program videos included: plant identification, visiting waterfalls and tide pools, campsite cooking, mountain biking, kayaking, swift water safety, and glamping. (Previous videos can be viewed here: <https://www.youtube.com/@WildDiversity/videos>)

DEI Is Our Mission:

Diversity, equity, and inclusion is core to our mission and bringing a diverse population into the outdoors is the single reason for our organization's formation. Wild Diversity exclusively serves BIPOC and LGBTQ+ communities, and 100% of our leadership, staff, board members and 40+ Adventure Guides reflect these communities. We are one of very few organizations who can make this claim, and one of the only who also serves the intersection of the QTBIPOC (queer, trans, person of color) communities. We always center marginalized experiences and those with the most impacted identities to lead, create and re-imagine. This ethos will carry through in all aspects of the creation of our video content.

Our programs are all about people connecting with people, while they also connect to the outdoors. Our community is not a grant opportunity for us, they are a part of us – they are us. We are personally invested in increasing their visibility in the outdoors and seeing them thrive. This grant will enable Wild Diversity to dramatically increase the visibility of our community members and expand our outreach efforts.

Virtual Content Expands Our Impact:

Mainstream, often white-led, organizations claiming to serve BIPOC and LGBTQ+ communities often miss the mark on providing truly inclusive, life-affirming, outdoor education curriculum and experiences. Our ability to train BIPOC and LGBTQ+ leaders, who in turn lead our programs and events, is what brings equity to outdoor education and environmental conservation.

By extension, Wild Diversity is uniquely positioned to create compelling digital content, including the videos made through equipment purchased with this grant, that dramatically expands our reach and further enables us to meet our community members where they are at.

Sharing our videos via the cable system gets them in front of the broader community. This creates two benefits. 1) Wild Diversity's video content will increase the curiosity, comfort, and confidence for BIPOC and LGBTQ+ individuals at all levels of outdoor skills, knowledge, and experience. 2) Wild Diversity's video content that is seen by dominant-culture audiences (predominately white, straight, cis folks) will help challenge assumptions about who belongs in nature, and by extension, who is worthy of experiencing the joy and healing that the outdoors can provide.

Through Wild Diversity's efforts, BIPOC and LGBTQ+ folks can finally engage in outdoor settings that feel safe, welcoming and without bias. Community members can explore nature with a stronger sense of place, increasing the likelihood that they will return to outdoor spaces again.

(This field has a character limit of 10,000)

What project outcomes (no more than four) do you hope to achieve for the identified community or targeted beneficiaries through the use of the proposed technology?

The MHCRC is interested in outcomes related to the use of the technology. You will be asked to report on progress made toward achieving these outcomes in your semi-annual grantee reports.

Measurable Project Outcomes:

Outcome #1: BIPOC and LGBTQ+ viewers will find a sense of place and an understanding that the outdoors is a space for them and people who look like them, increasing the likelihood they will want to expand their experiences and/or return to nature again and again.

Outcome #2: Our communities will be elevated by sharing stories, histories and achievements of people who look just like them. As a result, BIPOC and LGBTQ+ community members will look at the outdoors and see unlimited possibilities, and dominant-culture audiences will see content that challenges their assumptions about who belongs in nature.

Outcome #3: BIPOC and LGBTQ+ young adults will continue to build their leadership, public speaking, and professional videographer skills by participating in the creation of videos that showcase their, and their communities', joy and expertise in nature. A minimum of six 3-5 minute videos will be created and shared via public access channels.

(This field has a character limit of 1500)

How will you evaluate progress toward, and achievement of, the project's anticipated outcomes?

The evaluation plan should include evaluation questions, strategies or methodologies to collect data in order to answer the questions and steps to document findings and lessons learned, and should directly tie to the measurable outcomes listed above.

Evaluation Plan:

Performance Measure A: Percentage of videos that prominently feature BIPOC and/or LGBTQ+ individuals (adults and youth) and/or highlight the stories, histories, leadership, and achievements of BIPOC and LGBTQ+ individuals in the outdoors. Demographic information (race, age, etc.) will be collected for each video produced and reported in aggregate. (Outcomes #1, #2, #3)

Performance Measure B: Increased knowledge and growth in youth adults utilizing media to tell stories and share experiences from the BIPOC and/or LGBTQ+ community and expanded ability to bring their vision to life through the production process of content creation, filming, and editing. Participants will be surveyed before and after the project to assess changes in their ability, comfort, and effectiveness of sharing their experiences with a wider population. (Outcomes #2 and #3)

Performance Measure C: Percentage of videos envisioned and created by BIPOC and LGBTQ+ individuals. Demographic information (race,

age, etc.) on the video creator(s), editor(s) and/or director(s) will be collected for each video and reported in aggregate. (Outcomes #1 and #3)

(This field has a character limit of 2500)

A "Project Partner" is defined as an organization that supplies cash or in-kind resources and/or plays an active role in the planning and implementation of the project. You should present who your project partners are, their respective roles in the project, and specific contribution each partner will make to the project in the form of financial support, equipment, personnel, or other resources.

Please list project partners as confirmed or unconfirmed.

Please include a contact name & email address for each project partner listed. Staff will contact the project partner in order to verify the partnership.

Project Partners:

Confirmed Partner - Siloh Cairns: Siloh Cairns will play an active role in the supervision, planning and implementation of the project by advising on the capital equipment to be purchased and conducting the initial training for Adventure Media staff on the use of the equipment. Siloh Cairns will also provide video production and editing consultation and supervision, and may provide direct services of that nature when/if needed. All other services will be paid for by matching funds from Wild Diversity. Contact: Siloh Cairns, Siloh@wilddiversity.com

Confirmed Partner – Travis Stanton-Flowers: Travis Stanton-Flowers is a talented video creator with expertise in using drones and gimbals. Wild Diversity will contract with Travis to provide the initial equipment training on the use of the drone to Siloh Cairns and one Wild Diversity staff person. Contact: t@travisstantonflowers.com

Confirmed Partners - MetroEast and Open Signal: Both MetroEast and Open Signal have expressed interest in broadcasting Wild Diversity's video content, as they have done in the past. Final details will be worked out when Wild Diversity has content ready to broadcast. MetroEast Contact: Seth Ring, seth@metroeast.org; Open Signal Contact: Emily Roland, eroland@opensignalpdx.org

(This field has a character limit of 3000)

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PROJECT FEASIBILITY SECTION includes: Technical Design, Project Start/End Date, Implementation Plan and Project Budget (see Final Application Budget form)

The Technical Design should specify in detail the proposed technology and equipment to be employed; the rationale in selecting the particular technology; how the technical design supports the project's use of the community media center channels; and the plans for maintaining and upgrading the system or equipment in the future.

Technical Design:

Thanks to MHCRC's past support, we have a great base of media equipment we have been using. Through this grant application, we are interested in improving our production quality by upgrading our cameras and accessories, including the addition of a drone. Also, since we are taking our technology into the outdoors, we have learned we need certain accessories to help keep the equipment safe and to assist in quality production. We will be combining some of our current equipment with our new equipment to create top-notch content.

What content is put out into the world, and the messages communicated by it, is through the lens of those that create it. The film industry is dominated by cis, straight white men, and can be extremely intimidating for anyone other than that to feel like they can participate, let alone thrive. Also, the media equipment needed to produce a quality film is prohibitively expensive for most individuals. Our program helps reduce these barriers.

We will use the new upgraded media equipment to share content and messages through our lens, which is vastly underrepresented. Even the simple fact of seeing professional content created by young BIPOC adults will open possibilities and potential in the minds of those who see it, especially other BIPOC folks. In addition, these young adults develop the professional skills, experience, and confidence to further engage in media production in their personal and/or professional futures.

We consulted with Travis Stanton from Outside the Frame, and Katmeow García from Open Signal, on the proposed equipment to improve our production quality. The equipment list outlined in the budget proposal includes equipment and software for editing (Adobe Premiere Pro, computer, external hard drive, SSD cards, etc.); cameras and accessories (cameras, lens, filters, protective wraps, drone, cables, cleaning kits, bags, etc.); sound equipment (lavalier, shotgun microphone, etc.); and other miscellaneous equipment to aid in video production (adapters, extra batteries, gimbal support vest, mounts, etc.).

Wild Diversity's work focuses on taking groups on outdoor adventures including hiking and camping in the backcountry, as well as adventures on and in the water like kayaking, canoeing, and swimming. Wild Diversity needs durable equipment to enable the filming of these adventures including lighting, audio equipment, and cameras that can handle all weather and terrain conditions (including GoPros and accessories, battery chargers, tripod, gear protection plans, rain covers, etc.). Carrying cases and weather-proofing equipment are also needed to ensure the equipment is protected when out in the field. Lastly, editing equipment is needed including a computer, external hard drive, projector and editing software.

When not in use, all the technology and equipment will be secured in a concrete room, behind a locked steel door. Wild Diversity has established an equipment check-out and inventory system to ensure items are properly maintained and returned after use.

(This field has a character limit of 5000)

Proposed Project Start and End Date:

Projects may include timelines of up to 2 years.

Proposed Start Date (month/year): May 2024

Proposed End Date (month/year): November 2025

The Implementation Plan should include major tasks and milestones in addition to detailed tasks needed to successfully implement the project.

Implementation Plan:

1. Purchase Equipment: Finalize the equipment list and procure the equipment. (May 2024)
2. Safety Training: Conduct safety training for relevant participants which will include policies and procedures, emergency protocols, rescues, risk management and awareness and outdoor skills. (June 2024)
3. Initial Equipment Training: Conduct initial training on the equipment, editing tools and software. (June 2024)
4. Create video content. (June - August 2024)
5. Sharing Video Content: As content is created, move it to virtual platforms, including social media promotions, and arrange for the videos to be shown on public access channels. (July 2024 - Spring 2025)
6. Evaluation: Collect relevant data, information, and survey responses over the project period, and summarize the findings for evaluation and reporting purposes. (Fall 2025)
7. Continued Creation: Continue using the equipment and technology to regularly produce community-centered content and training videos and, as appropriate, share relevant content through public access channels through May 2026.

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Supplemental Material Attachments

Description	File Name	Type	Size	Upload Date
2023 Impact Report	Wild Diversity 2023 Impact Report - Optimized.pdf	pdf	4 MB	02/08/2024 02:44 PM
Line Item Equipment Budget	Wild Diversity - PROPOSED EQUIPMENT 2024.pdf	pdf	70 KB	02/08/2024 02:44 PM

FY20-21 Application Budget Correct

Budget Narrative

Budget Narrative:

PERSONNEL

Project Director: The Project Director (Mercy M'fon) will oversee all aspects of the grant project. Responsibilities will include ensuring that budget and timeline targets are met, delivering safety training, selecting contractors, preparing project evaluation plans and reports, and supervising the project staff and contractors. The Project Director will work 40 hours over 12 months. Based on an hourly salary with benefits of \$57, the cost to the project will be \$2,280.

Grant Funds: \$0

Match: \$2,280

Adventure Media Filmmakers: These filmmakers (three BIPOC adults under 25 years old) will complete the safety, equipment, and software training; will plan and host the adventure media video series, film videos and edit content. This team of filmmakers will each work 200 hours over 3 months. Based on an hourly salary value of \$78 (\$26 per hour/person), the cost to the project will be \$15,600.

Grant Funds: \$0

Match: \$15,600

Marketing Coordinator: The Marketing Coordinator will format and move video content to virtual platforms, including social media promotions, and will coordinate the sharing of video content with public access channel media partners. The Marketing Coordinator will work 35 hours over 12 months. Based on an hourly salary with benefits of \$30, the cost to the project will be \$1,050.

Grant Funds: \$0

Match: \$1,050

EDUCATION AND TRAINING

Video creator Travis Stanton-Flowers (www.travisstantonflowers.com) will provide initial equipment training to relevant contractors and/or staff on the use of the new drone technology and equipment. The cost of this training is \$2,000 (\$1,000 per person, two people).

Grant Funds: \$2,000

Match: \$0

Total Education and Training Costs: \$2,000

TRAVEL

Adventure site locations. The Project Director will scout and transport staff and interns to locations for filming outdoor adventures/content throughout the project. The 12-passenger van owned by Wild Diversity will be used. Gasoline, insurance and wear and tear is projected to total \$150 over 12 months.

Grant Funds: \$0

Match: \$150

Total Travel Costs: \$150

CONTRACTUAL

We will contract with a media consultant (Siloh Cairns) to assist with project supervision, oversee filming shoots and content production and assist with final edits through the project. The consultant is expected to work 444 over 12 months at \$45 per hour. The total cost to the project is \$20,000.

Grant Funds: \$0

Match: \$20,000

EQUIPMENT

Wild Diversity is planning to procure the equipment necessary to 1) facilitate the professional editing (total of \$5,599); 2) enable the filming of a variety of outdoor adventures on both land and water such as hiking, camping, kayaking and swimming (total of \$29,135); 3) improve the sound quality of the videos (total of \$956); and other miscellaneous equipment to assist with making the videos in outdoor and remote environments (total of \$1,343).

The specific equipment for each category is detailed below.

Grant Funds: \$37,032

Match: \$0

INFRASTRUCTURE CONSTRUCTION/ FACILITIES CONSTRUCTION

None

MISCELLANEOUS

None

OVERHEAD COSTS

This includes a portion of the cost to use financial accounting and personnel time tracking systems, utilities, office supplies, and office space rental necessary to support this project. Overhead costs are calculated by using the organization's total overhead costs and allocating a percentage of the costs based on the proportional number of staff time dedicated to the project.

Grant Funds: \$3,903

Match: \$3,908

Total Overhead Costs: \$7,811

Line Item Budget

Cost Category	Grant Funds	Match Amount	Project Total
Personnel	\$0.00	\$18,930.00	\$18,930.00
Education and Training	\$2,000.00	\$0.00	\$2,000.00
Travel	\$0.00	\$150.00	\$150.00
Contractual	\$0.00	\$20,000.00	\$20,000.00
Equipment	\$37,032.00	\$0.00	\$37,032.00
Infrastructure/Facilities Construction	\$0.00	\$0.00	\$0.00
Miscellaneous	\$0.00	\$0.00	\$0.00
Overhead	\$3,903.00	\$3,908.00	\$7,811.00
	Total	\$42,988.00	\$85,923.00

Signature Page

Final Application Signature

Signature of Duly Authorized Representative*:

Michele Crim

Date*:

02/08/2024

Title*:

Grant Writer

Phone*:

503-310-1803

E-mail*:

michele@wilddiversity.com

Wild Diversity – Adventure Media Program

PROPOSED EQUIPMENT	COMMENTS	PRICE	QTY	TOTAL
Editing				
Adobe Premiere Pro 1 Year	Can only be ordered via subscription	\$660	3	\$1,980
LaCie d2 Professional 10TB External Hard Drive Desktop	Backup Hard Drives for Video Footage	\$300	2	\$600
Samsung 2TB T7 Shield Portable SSD (Black)	SSD for each project due to slow computers	\$220	6	\$1,320
Apple iMac (Green)	To enable simultaneous editing	\$1,699	1	\$1,699
Cameras & Accessories				
Canon EOS R5 C Mirrorless Cinema Camera	Main Cameras	\$4,299	2	\$8,598
Canon LP-E6NH Lithium-Ion Battery (7.2V, 2130mAh)	Batteries for main cameras	\$79	8	\$632
Canon RF 15-30mm f/4.5-6.3 IS STM Lens	Lens for main cameras	\$549	2	\$1,098
Canon EW-73E Lens Hood for RF 15-30mm f/4.5-6.3 IS STM Lens	Lens hood	\$40	2	\$80
Tiffen 67mm Variable Neutral Density Filter	ND Filter	\$100	2	\$200
Canon RF 24-240mm f/4-6.3 IS USM Lens	Lens for main cameras	\$899	2	\$1,798
Canon EW-78F Lens Hood	Lens hood	\$40	2	\$80
Urth 72mm ND8-128 Variable ND Lens Filter Plus+ (1 to 5 Stop)	ND Filter	\$94	2	\$188
SanDisk 256GB Extreme PRO CFexpress Card Type B	Memory Cards for main cameras	\$400	4	\$1,600
Tilta Full Camera Cage Bundle Basic Edition for Canon EOS R5 C	Cage for main camera safety & accessories	\$169	2	\$338
PORTKEYS BM5WR 5.5" HDMI Touchscreen Monitor with Camera Control	Monitor for main cameras	\$649	2	\$1,298
Domke 11x11" Color Coded Protective Wrap (Yellow)	Protection for monitors	\$12	2	\$25
SmallHD Micro-HDMI to HDMI Cable (1')	Cable for monitors	\$20	4	\$80
SmallHD Micro-HDMI to HDMI Cable (2')	Cable for monitors	\$20	4	\$80
SmallHD Micro-HDMI to HDMI Cable (3')	Cable for gimble	\$25	2	\$50
Domke 19x19" Color Coded Protective Wrap (Red)	Protection for gimble	\$25	1	\$25
Camera Hardware Accessories	To be determined once we have the main camera setups	\$600	1	\$600
PortaBrace Cinema Compact Soft Case for Assembled Cine-Style Camera (Black)	Cases for main cameras & accessories	\$294	2	\$589

Peak Design Travel Camera Cube (Small)	Protective cases for main cameras	\$50	2	\$100
DJI Mini 4 Pro Drone Fly More Combo Plus with RC 2 Controller	Drone	\$1,159	1	\$1,159
Care Package/ Insurance for Drone	Drone protection	\$125	1	\$125
Nanuk 915 Hard-Shell Case for DJI Mini 3/Mini 4 Pro Fly More Combo	Hard Case for drone	\$136	1	\$136
DJI ND Filter Kit for Mini 4 Pro (3-Pack)	ND Filter	\$55	1	\$55
DJI 360° Propeller Guard for Mini 4 Pro	Safety Guard	\$29	1	\$29
Lexar 256GB Professional 1066x UHS-I microSDXC Memory Card with SD Adapter (SILVER Series)	Memory Cards for drone	\$30	3	\$90
DJI Wide-Angle Lens for Mini 4 Pro	Wide Angle Lens	\$39	1	\$39
DJI Propellers for Mini 3 Pro (Four Pairs)	Extra propellers	\$9	4	\$36
Canon EOS R10 Mirrorless Camera with 18-150mm Lens	Cameras for Youth	\$1,379	3	\$4,137
SmallRig "Black Mamba" Camera Cage for Canon EOS R10	Cage for safety and accessories	\$69	3	\$208
Urth ND2-400 (1-8.6 Stop) Variable ND Lens Filter (55mm)	ND Filter	\$59	3	\$177
SanDisk 128GB Extreme PRO UHS-II SDXC Memory Card	Memory cards	\$200	6	\$1,200
Canon LP-E17 Lithium-Ion Battery Pack	Batteries	\$60	9	\$540
Canon RF 16mm f/2.8 STM Lens	Lens for youth cameras	\$299	3	\$897
Urth 43mm ND8-128 Variable ND Lens Filter Plus+ (1 to 5 Stop)	ND Filter	\$75	3	\$225
BlackRapid Curve Breathe Bundle	Straps for youth cameras	\$130	3	\$390
Lensbaby Spark 2.0 with Sweet 50 Optic for Canon RF	Creative lens	\$200	1	\$200
Ruggard Journey 34 DSLR Shoulder Bag (Black)	Bags for youth cameras	\$45	3	\$135
Sensei OC-CK Optics Care and Cleaning Kit	Lens Care Kit for each youth camera bag	\$15	3	\$45
Sensei 55mm Screw-on Tulip Lens Hood	Lens Hood	\$6	3	\$18
DJI Osmo Pocket 3	Stabilizers for youth cameras	\$519	3	\$1,557
GoPro HERO10 Black Basic Kit	For our adventure guides	\$280	1	\$280
Sound				
RODE Lavalier GO Omnidirectional Lavalier Microphone for Wireless GO Systems (Black)	Hidden Lavalier Attachments - our wireless mics are too visible and bulky	\$79	4	\$316
Auray Wireless Charger with Case for Rode Wireless GO and Wireless GO II	Charger for wireless mics	\$40	1	\$40
Sennheiser MKE 400 Camera-Mount Shotgun Microphone (2nd Generation)	Shotgun Mics for youth cameras	\$200	3	\$600

Miscellaneous				
Tilta Lightweight Shoulder Rig with Quick-Adjust Rosettes Kit (Black)	Shoulder Rig for main camera	\$375	1	\$375
Tilta Quick Adjust Rosette Adapter (Pair)	Quick Adjust for shoulder rig	\$36	1	\$36
Cinesaddle Tinysaddle Camera Mount (Black)	Camera mount	\$95	1	\$95
Tilta Lightweight Gimbal Support Vest	Gimble Support	\$101	1	\$101
SmallRig Wireless Control Dual Handgrip for DJI RS 2/RS 3 Pro	Handgrip to go with gimble support vest	\$249	1	\$249
Pearstone USB 3.2 Type-C to USB Type-A Adapter (6")	Needed for our wireless mics to upload files onto the computers	\$9	2	\$18
Rechargeable AA NiMH Batteries and 8-Cell Smart Charger Kit	Rechargeable Batteries and Charger for shogun mics and various things that need batteries	\$61	2	\$122
Extra Rechargeable Batteries	Extra Rechargeable Batteries	\$37	2	\$74
Elvid 9-Section Acrylic Production Slate with Color Clapper Sticks	Production Slate	\$35	1	\$35
Jackery Explorer 290 Portable Power Station	Power Station for charging on location	\$239	1	\$239
TOTAL				\$37,032