

GOAL SUPPORT & Training Provide training and support to ensure that everyone has the skills to use digital technology to enhance their quality of life.

STRATEGIC ACTION 2.1 Create and maintain a searchable, web-based database of digital inclusion programs, services, activities and training tools for use by community organizations.

LEAD LIBRARY

LEAD PARTNER LIBRARY

SUPPORTING PARTNERS Multnomah County, Free Geek, MetroEast Community Media, Technology Association of Oregon, League of Minority Voters

PROJECT DETAILS

PROJECT TITLE: _____ **Date:** _____

DEAP OBJECTIVE(S): Which objectives does the project intend to address? Select all that apply

- Coordinated plan to deliver basic digital literacy training countywide that builds on the strengths of the partners and serves their target audiences.
- Each partner has ongoing funding and support mechanisms to provide digital literacy training and support.
- Digital literacy trainings include information about online safety, privacy and how to understand broadband contract language and terms.
- Define/develop measures of improved access and inclusion for underserved populations.

DEAP TARGETED POPULATION(S): What populations does the project intend to serve? Select all that apply

- Low income individuals and families
- Older adults
- People of color
- People with disabilities
- People with limited English proficiency

DEAP IMPLEMENTATION PLAN

PROJECT DESCRIPTION: Please describe the overall project (what it intends to accomplish and how you plan to accomplish it), including any key characteristics of the targeted population(s) the project intends to serve.

IMPLEMENTATION PLAN: Please outline your workplan for the project, including major tasks and important milestones. (The DEAP establishes an implementation cycle of up to three years from July 1, 2016 through June 30, 2019.)

EVALUATION:

DEAP Impact Key Questions and Data Points:

1. Are we reaching targeted populations through project activities? Data Point: Demographics of the people served/ engaged/ participating in the project.
2. Have we identified promising/ effective activities for addressing the digital divide? Data Point: Promising/effective activities identified in accordance with DEAP Criteria.
3. How has the DEAP empowered organizations to build capacity to address the digital divide? Data Point: Capacity building results as reported by Lead Partner organization.

What evaluation methods/tools will you employ to collect data in response to the DEAP Impact Key Questions?

In addition to the DEAP Impact Key Questions above, how will you assess success of the project?

RESOURCES:

DEAP Criteria for identifying Promising/Effective Activities:

To be considered promising, the activities should:

- Engage the targeted population in the activity design/planning/assessment
- Be designed based on best practices/research
- Provide informative feedback to practitioners about the learning progress of the targeted population
- Allow for targeted population learners to self-assess progress

To be considered effective over time, the activities should:

- Reach the targeted population
- Be potentially transferable and scalable to other targeted populations
- Indicate evidence of reducing the digital divide for a targeted population

Capacity Building:

As a result of the DEAP, did the organization:

- form new partnerships?
- improve its ability to meet client needs?
- refocus resources or identify new resources?
- expand services / client base?
- place greater priority on this work?

PROGRESS UPDATES:

Questions to consider when providing a project progress update:

1. Describe project activities that have taken place to date.
2. What are you learning about the population served and their needs?
3. What factors are contributing to the project's success?
4. What, if any, are the significant challenges encountered?
5. Describe your evaluation efforts and evaluation data collected to date.
6. Are project partners involved? If so, who are they and what is their role?
7. Are there plans to replicate/scale the project?
8. Do you have a testimonial story to tell that captures the essence of the project's impact?
(Where anonymity is required, please use pseudonyms)
9. Do you have any photos (high resolution .jpg format) that illustrate the impact of the project?
(By sharing photos, you acknowledge that any and all material you are providing has been obtained with appropriate signed media releases and may be used by the City of Portland Office for Community Technology to share with broader audiences in order to document the progress and accomplishments of the DEAP.)